

Panel Proposal  
for the Fair Trade International Symposium 2026

“Developments in Fair Trade School and Campus Programs”

**Short Description:**

This panel will feature presentations on Fair Trade School and Campus programs in four countries. The goals of the panel presentation include providing updated information on these programs, encouraging co-operation with and across these programs at the local, national and international level, promoting increased availability of certified product at these institutions, and stimulating increased research projects and publications on this Fair Trade, especially action research projects.

**Abstract:**

This panel will feature presentations on Fair Trade School and Campus programs in four countries (the United Kingdom, Poland, Canada and India), along with discussion. The goals of this panel are several. First, it will provide updates on developments in Fair Trade School and Campus Programs. Second, it is hoped that such a panel will help to stimulate more interaction among Fair Trade Schools and Campuses, including at the local, national and international level. A third, and related goal, is to promote co-operation in the development of Fair Trade supply chains across schools and campuses, directed at pressuring school/campus administrators, food service providers and merchandisers to be more proactive in making Fair Trade products available at their institutions. Fourth, it is also hoped that the panel will help to stimulate more research and academic publications on these novel forms of procurement programs, especially work involving student and staff participation.

**Key Words:** Fair Trade Schools, Fair Trade Campuses, procurement

**Thematic Stream:** Dynamics among Fair Trade Institutions, Consumers & Markets

**Format:** Panel discussion

Each panellist will give a short presentation (15 minutes) on developments in Fair Trade Schools and Campuses in their respective countries, followed by discussion.

**Panel Chair:** [Darryl Reed](#), Dept of Economic, Shiv Nadar University, Delhi NCR, India

## **Panellists:**

(1) **Matthew Anderson** is a Senior Lecturer in Business Ethics at the University of Portsmouth. He received his PhD in Social and Economic History from the University of Birmingham. Matthew's research interests focus on the intersection between civil society and business. His main research outputs, to date, have investigated the role of the Fair Trade movement and have explored the key drivers behind the mainstreaming of an alternative business model. He is currently investigating the role of civil society advocacy as a driver of political and regulatory change in relation to Fair Trade and Circular Economy. He was the Co-convenor of the 2018 Fair Trade International Symposium. He is the author of numerous articles on Fair Trade, along with *A History of Fair Trade in Contemporary Britain: From Civil Society Campaigns to Corporate Compliance* (Palgrave Macmillan, 2015).

(2) **Magdalena Śliwińska** is an Associate Professor at the Institute of International Business and Economics, Poznan University of Economics and Business (PUEB). Her research focuses on European economic integration, EU competition and trade policies, and sustainable markets, particularly Fair Trade. She is the author of numerous research papers and books, including *Fair Trade and Sustainable Development. Dispersed Hybrid Markets* (Routledge, 2024). Magdalena actively engages students through the Student Sustainable Business Chapter and contributes to public discourse via national newspapers, radio, and press interviews. She is a member of the Polish Economic Society, EIBA, Evaluation Committee of EU Cities for Fair and Ethical Trade Award 2021, granted by the European Commission and International Trade Centre and she is a member of the Board of Directors of Fair-Trade Advocacy Office.

(3) **John Simoulidis** is Associate Professor in the Business and Society Program at York University, Toronto, Canada. He holds a PhD in Social and Political Thought from York University. His teaching and research areas cover political theory, social movements, co-operatives and public policy. He has been very active in the co-operative and fair trade movements. He is currently the President of the Canadian Association for Studies in co-operation, and is also the Treasurer of the Green Campus Co-operative, a Fair Trade garment importing enterprise.

(4) **Darryl Reed** is currently Distinguished Professor in the School of Humanities and Social Sciences at Shiv Nadar University in Delhi NCR, after teaching more than 25 years in Canada at York University and the University of British Columbia. His research interests include co-operatives, development, fair trade movements, social enterprise, business ethics, and development ethics. He is currently involved in a project promoting participation in Fair Trade School and Campus programs in India.